

2021 Engagement & Service-Learning Summit Poster Rubric

	Proficient (5 points)	Competent (2.5 points)	Novice (0 points)	Score
Presentation Length	<ul style="list-style-type: none"> • Presentation length is 2 minutes or less 	<ul style="list-style-type: none"> • Presentation length is longer than 2 minutes, but not more than 3 minutes 	<ul style="list-style-type: none"> • Presentation length is longer than 3 minutes 	
Delivery/Enthusiasm	<ul style="list-style-type: none"> • Demonstrates strong positive feelings or interest in topic • Clear audio • Natural pacing 	<ul style="list-style-type: none"> • Demonstrates mild interest in topic • Minor, unintended background noise • Pacing a bit too fast or slow 	<ul style="list-style-type: none"> • Demonstrates negative feelings or total disinterest in topic • Presentation is difficult to understand • Pacing is poor (very fast or very slow) 	
Visual Aids/Graphics	<ul style="list-style-type: none"> • Clear, easy-to-read • Support the presentation 	<ul style="list-style-type: none"> • Fairly easy-to-read • May be cluttered or mildly distract from the presentation 	<ul style="list-style-type: none"> • Very difficult to read • Add little to the presentation 	
Organization/ Clarity of Content	<ul style="list-style-type: none"> • Briefly and clearly outlines the scope and direction of the presentation • Follows a logical narrative • Content is clear 	<ul style="list-style-type: none"> • Briefly outlines the scope and direction of the presentation • Mostly follows a logical narrative • Content is somewhat unclear 	<ul style="list-style-type: none"> • Scope and direction of the presentation are unclear • Confusing narrative, jumps around • Content is very unclear 	
Community Impact	<ul style="list-style-type: none"> • The project addresses a community-identified need • Student(s) engaged in substantial collaboration with community partner 	<ul style="list-style-type: none"> • The project addresses a community-identified need • Student(s) engaged in some collaboration with community partner 	<ul style="list-style-type: none"> • The project does not address a community-identified need; is not beneficial to either party • No evidence of collaboration with community partner 	
Personal Growth	<ul style="list-style-type: none"> • Student(s) acknowledges their unique perspective and explains how the service experience affected it • Demonstrates an enhanced understanding of social issue 	<ul style="list-style-type: none"> • Student(s) acknowledges their unique perspective but fails to explain how the service experience affected it • Demonstrates some understanding of social issue 	<ul style="list-style-type: none"> • Student does not acknowledge their unique perspective • Fails to demonstrate an understanding of social issue 	
			Total (out of 30)	

Poster Author(s): _____ Reviewer: _____

Poster Title: _____